



GUADALUPE  
CULTURAL ARTS CENTER

PRESS RELEASE

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### The Guadalupe Announces Call for Literature on Conjunto Music

Jan.1, 2010 (San Antonio, Texas) – The Guadalupe Cultural Arts Center is looking for literature on Conjunto music for possible publication in a special edition of the program magazine for the 29<sup>th</sup> Annual Tejano Conjunto Festival en San Antonio, 2010. Literature can include scholarly articles, short stories, poetry, essays, interviews with Conjunto artists, or any other written work that incorporates some aspect of Conjunto music. Conjunto is an original American musical ensemble and style of music that was created by the Texas-Mexicans and which utilizes the button accordion and bajo sexto as its principal instruments.

Articles, poems, and short stories of any length will be accepted for review and possible publication. Submissions are being accepted through March 1, 2010. Literature should be e-mailed as an attachment to Juan Tejeda, director of the 29<sup>th</sup> Annual Tejano Conjunto Festival and editor of this special edition of the program magazine for the festival at [juantejeda@sbcglobal.net](mailto:juantejeda@sbcglobal.net). He will be reviewing the literature submitted and making the selections that will be published in the magazine.

“The program magazine for the Tejano Conjunto Festival has always been a very important educational source on Conjunto music, and an economic generator and promotional tool for the festival and the musicians performing at the festival,” said Tejeda, who created the Tejano Conjunto Festival and directed it for the first 17 years while serving as the Xicano Music Program Director for the Guadalupe Cultural Arts Center.

The 29<sup>th</sup> Annual Tejano Conjunto Festival will take place from May 11-15, 2010, at the Guadalupe Theater and Rosedale Park and will feature the Tejano Conjunto Festival Poster Contest; a Seniors Conjunto Dance; inductions into the Conjunto Music Hall of Fame; workshops for the button accordion and bajo sexto; a CD Release Party for the “Best of the 28<sup>th</sup> Annual Tejano Conjunto Festival” (recorded live at the 2009 festival) at the Guadalupe Theater; and three days and over 20 of the very best bands in Conjunto music at Rosedale Park, plus, food and beverage booths, accordion raffle, student recital and more. The Tejano Conjunto Festival en San Antonio is produced by the Guadalupe Cultural Arts Center. For more information, call 210/271-3151, or visit [www.guadalupeculturalarts.org](http://www.guadalupeculturalarts.org)

The Guadalupe Cultural Arts Center is a 501(c)(3) non-profit organization founded in 1980 to preserve, promote and develop the arts and culture of the Chicano/Latino/Native American peoples for all ages and backgrounds through public and educational programming in six disciplines: dance, literature, media arts, theater arts, visual arts and music. For more information, visit [www.guadalupeculturalarts.org](http://www.guadalupeculturalarts.org).

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